

Deagan Alijah Rola

☎ (909) 659 3392
✉ deaganrola@icloud.com
🌐 deaganrola.com
📍 6560 Elm Ave. SB, CA

summary

Versatile and driven professional with two years of cross-functional experience steering digital initiatives, team schedules, and operational workflows within high-velocity startup environments. Blends an analytical mindset with reliable leadership to manage multi-disciplinary teams across varying global regions, earning rapid promotion from community management to strategic oversight. Recognized for excellent communication skills, adaptability under high-pressure scenarios, and a commitment to continuous learning and operational growth.

education

2021 – 2025

Self-Directed Senior High Program / Certificate Equivalency

Focus on comprehensive business systems, digital communications, and data applications.

skills

• Languages: Native/Bilingual fluency in English and Filipino.

• Digital Proficiencies: Google Analytics (GA4), web development fundamentals (JavaScript), SEO methodology, and digital productivity suites.

• Professional Traits: Punctual, detail-oriented, team-oriented builder, and exceptionally adaptable to new learning curves.

core qualifications

- Project Coordination & Management: Adept at overseeing timelines, assigning cross-department duties, and monitoring key results.
- Cross-Cultural Communication: Extensive background collaborating with global partners, executives, and remote teams across multiple time zones.
- Problem-Solving & Agility: Confident navigating ambiguous landscapes, resolving daily workflow blockers, and learning technical systems rapidly.

professional experiences

Gifview Ltd.

(London, UK – Remote Contractor)
August 2025 – Present

Marketing Lead

- Collaborate daily with international executive stakeholders, design squads, and development engineering departments to synchronize delivery goals.
- Directed 100+ cross-functional syncs, agile sprint planning sessions, and executive presentations last year, aligning multi-disciplinary specialist teams and international stakeholders to drive project execution.
- Direct weekly management alignment meetings, establishing operational structures, resource timelines, and cross-department targets.
- Manage shifting priorities and high-pressure system rollouts independently, ensuring zero drop-off in output metrics.
- Consistently surpass structural operational goals, securing routine performance-based merit rewards.

Gifview Ltd.

(London, UK – Remote Contractor)
Feb 2025 – August 2025

Community Manager

- Spearheaded cross-platform organic social campaigns, generating 200K+ views across X, Reddit, and TikTok.
- Designed and engineered the signature "G.I.F Ratings" content system to drive weekly user retention and establish brand voice.
- Partnered directly with the company CEO on early-stage product positioning, UX storytelling, and web copy optimization.
- Developed branded visual assets, animations, and promotional media utilizing modern editing and layout software tools.